smart mobility newsletter, issue 4/18

Dear partners and interested parties,

this April was an eventful month for us. The Transport Research Arena enriched the international exchange on transformation processes and digitisation within Europe. In this issue we also would like to ask our readers to pay special attention to updates in regard to the Declaration on the duty to provide information (GDPR). In addition, we invite you to take part in two exciting surveys.

Enjoy reading,

Your smart-mobility Team

Implementation of the GDPR

As part of the implementation of the GDPR, we would like to inform you about our data protection guideline and would be pleased if you'd like to continue receiving the AustriaTech newsletter. You can revoke your consent at any time by sending an e-mail to unsubscribe@austriatech.at.

That was the Transport Research Arena 2018

Last week the Transport Research Arena 2018 took place in Vienna. More than 3,500 visitors from over 65 countries worldwide came to Vienna for the four-day conference. >>> more

Signing of the "Equal Opportunities Declaration" at TRA 2018
This year, the Transport Research Arena paid particular attention to equal opportunities for women.

**AustriaTech appearance at TRA 2018 with C-ROADS and exhibition stand**

AustriaTech presented itself together with more than 90 international Companies and projects as exhibitor at TRA 2018. As a highlight we illustrated cooperative Systems in regards of C-ROADS via Virtual Reality.

[>>> more](#)

**Survey on the potential of "linking services" in the mobility of goods**

An online survey is currently being conducted by the bmvit, AIT, FFG and Logistikum as part of the research and development service LiSeGMo, which deals with the potential of linking services in the mobility of goods. Take this chance, become a part of the survey and provide your thoughts on the topic.

[>>> more](#)

**Why cross-border travel information works differently**

Under the motto "EUrope in Vienna", EU co-financed projects will be shown in Vienna from 15 to 18 May. AustriaTech acts as one of the hosts at May 18th and presents the latest trends and developments in cross-border travel planning services with the "Linking Danube" project.

[>>> more](#)

**Tips**

AustriaTech published a new brochure about automated driving in Austria. The german edition can be found [here](#).

The official Photo Gallery of the Transport Research Arena 2018 is now online. Just follow the [Link](#).